

# A Report on Entrepreneurship Development Cell & MSME Vignana Jyothi Technology Business Incubator (MSME VJTBI) Activities for the Month of **November,2021.**

## I) ED Cell Activities:

- 1) Dr.M.Venkata Ramana & Dr S.V.S.S.Srinivasa Raju have organized ED Cell Students Coordinators meet at PG Blok Seminar hall on 02-11-2021, discussed regarding future action plan for organizing ECFICIO ,My Big Idea Competition and other Entrepreneurship related activities. In which 12 students of 2<sup>nd</sup> and 3<sup>rd</sup> Year B.Tech have participated.
- 2) Dr.M.Venkata Ramana & Dr S.V.S.S.Srinivasa Raju, Coordinators of ED Cell have registered and attended a one day Hybrid mode (virtual and physical) Conference on “Re-imagining Manufacturing: Technology in driving Manufacturing Resilience and Excellence” at Manufacturing Excellence (Man'Exe) 2021 (17th Edition) with the themes of (i)Digital Technologies in driving Manufacturing Excellence: Future of Manufacturing, (ii)Building manufacturing resilience: Learnings from Covid and strategies to overcome future disruptions (iii) Unlock potential of MSMEs for Future growth on 08-11-2021 at Hotel ITC Kakatiya, Hyderabad and virtual session through Cisco Webex organized by Confederation of Indian Industry (CII),Telangana, Hyderabad.



**Mr. KT Rama Rao, Hon'ble Minister for Industries, IT and MAUD, Govt of Telangana, released the report jointly prepared by CII and Ernst & Young, focusing on “Future of manufacturing in a post-pandemic world”.at the Venue.**

- 3) CII-IITH Masterclass on Electric Vehicles was organized between 10AM to 1 PM on 13 /11/2021 on cisco Webex platform. Three very senior leaders of Suzuki Corporation based in Japan Mr. Junji Suzuki, Head of Four wheeler EVs, Mr. Kazushi Furuki, Head- xEV, Battery 3R, Mr. Hirobumi Awakawa, Head, battery pack development-xEVs, Suzuki Motors have delivered Keynote address . Prof. Murthy and Prof. Ashok Pandey of IIT-H have also involved in the programme. This event was jointly organized by CII & IITH, Hyderabad.Four Faculty and 52 Automobile Engineering Students have attended the programme. This programme was attended and monitored by Dr.M.Venkata Ramana & Dr S.V.S.S.Srinivasa Raju, Coordinators of ED Cell.
- 4) An idea presentation was given by Mr.B.Hruthik Kumar (Roll No: 18071A12C5),4<sup>th</sup> Year B.Tech 1<sup>st</sup> Semester IT-3 student of VNRVJIET on 24-11-2021at PG Block seminar hall for developing an App with the name of “Eagerpay (Pay smart, live smart)” to Dr.M.Venkata Ramana & Dr.S.V.S.S.Srinivasa Raju, Coordinators of ED Cell seeking for Infrastructural, Finance and mentoring support from the institution
- 5) Dr S.V.S.S.Srinivasa Raju & Dr.M.Venkata Ramana Coordinators of ED Cell have registered and attended a Virtual Session On “Startups: Telangana as Start-up Destination – Growth Story under Make in Telangana & ICONN 2021”. Inaugural address delivered by Mr Jayesh Ranjan IAS, Principal Secretary, I & C and IT Government of Telangana on 27-11-2021 from 10.30 AM to 12.30 PM, organized by CII in association with Government of Telangana, Hyderabad.



**Inaugural Address delivered by Mr. Jayesh Ranjan IAS, Principal Secretary, I & C and IT Government of Telangana**

**(ED Cell & MSME VJTBI Coordinators)**

**Dr.S.V.S.S.Srinivasa Raju, Coordinator, ED Cell & Manager, MSME Business Incubator**

**Dr.M.Venkata Ramana, Professor of Automobile Engineering & Coordinator, ED Cell,**