

**A Report on Entrepreneurship Development Cell & Vignana Jyothi Technology
Business Incubator (VJTBI) Activities for the
Month of **January, 2020****

I) ED Cell Activities:

- i) Dr.A.S.Rao interacted with the III Year B.Tech II Semester students of all branches who have opted Entrepreneurship as Open Elective subject on 06-01-2020 at K.S Auditorium between 11.00 AM to 12.30 PM on “The skill requirements of an Entrepreneur”. One Seventy Nine students have attended the session.



An interaction with students by Dr.A.S.Rao on 06-01-2020 at K.S.Auditorium

- ii) Idea Coaches of TiEGrad have conducted Premier League for 14 short listed teams of Idea Competition at P.G Block Seminar Hall, VNRVJIET on 09-01-2020 between 2.30 PM to 6.30 PM. Finally 7 teams were selected to upload their ideas in TiEGrad Biz planner. Suitable mentoring will be provided to these selected teams by designated Idea Coaches in due course of time.



TieGrad Premier League Competition held at P G Block Seminar Hall on 09-01-2020

II) MSME VJTBI:

- i) Dr.S.V.S.S.Srinivasa Raju, Manager, MSME Business incubator has given a power point presentation to the members of Management Committee including Dr.D.N. Rao, President, Vigna Jyothi, Dr C.D.Naidu ,Principal, Dr.B.Chennakesava Rao, Director for Advancement regarding the important features of the New Scheme “Support for Entrepreneurial and Managerial Development of MSMEs through Incubator” at Board Room between 4.30 PM to 6.30 PM on 10-01-2020.
- ii) Dr.S.V.S.S.Srinivasa Raju, Manager, MSME Business incubator has attended an Interaction Meet with the representatives of Host Institutions under MSME Business Incubation Scheme on 20-01-2020 at the office of MSME-DI, Balanagar, Hyderabad by the Director, MSME–DI , Balanagar along with Dr. S.Pranavananda, Convener, IIC,VNRVJIET between 02.30 PM to 05.30 PM.
- iii) Dr.S.V.S.S.Srinivasa Raju, Manager, MSME Business incubator has attended Consultative Workshop for Incubators “Ideas for New India” held at Dr. Amberdkar International Centre, 15 Janpath, New Delhi on 30-01-2020 from 10 AM to 5.30 PM by the Ministry of MSME, Govt of India to all the approved Host Institutions (HI’s) / Business Incubators (BI’s) across the country. Around 350 Host Institutions (HI’s) have attended the meeting. In the meeting all the representatives of the Host Institutions were asked to encourage the incubatees to participate in “New Indiachallenge2020” contest by uploading their innovative business Ideas in a new portal (MyGov.in) instead of old portal (MYMSME). The Host Institutions were further instructed to educate the students, Entrepreneurs, MSME’s etc in their region by launching Massive advertising campaign, so that they participate in “New India challenge 2020” contest.



Smt. Mandeep Kaur, Joint Development Commissioner (JDC),
DC- MSME addressing the gathering on 30-01-2020
at Dr. Amberdkar International Centre

(ED Cell & VJTBI Coordinators)
Dr.S.V.S.S.Srinivasa Raju, Coordinator, ED Cell & Manager, MSME Business Incubator
Sri. K.Kodanda Ram, Chief Coordinator, ED Cell