

**A Report on Entrepreneurship Development Cell, & Vignana Jyothi Technology
Business Incubator (VJTBI) Activities for the
Month of **March, 2019****

I) ED Cell Activities:

- 1) My Big Idea Competition (MBIC) February, 2019 presentations were held at P.G. Block seminar hall on 06/03/2019 between 3 PM to 5 PM in which 9 teams have presented their Innovative Ideas under open theme category. Dr.A.S.Rao , Sri.K.Kodanda Ram and Dr.S.V.S.S.Srinivasa Raju have acted as judges in screening and declaring the 3 ideas. Mr.P.Dinesh Kumar and Ch. Akarsh of I-Year B.Tech, CSE-1 have organized the Competition. The Prize winners of the Competition are honored with Cash Prize and Merit Certificates.

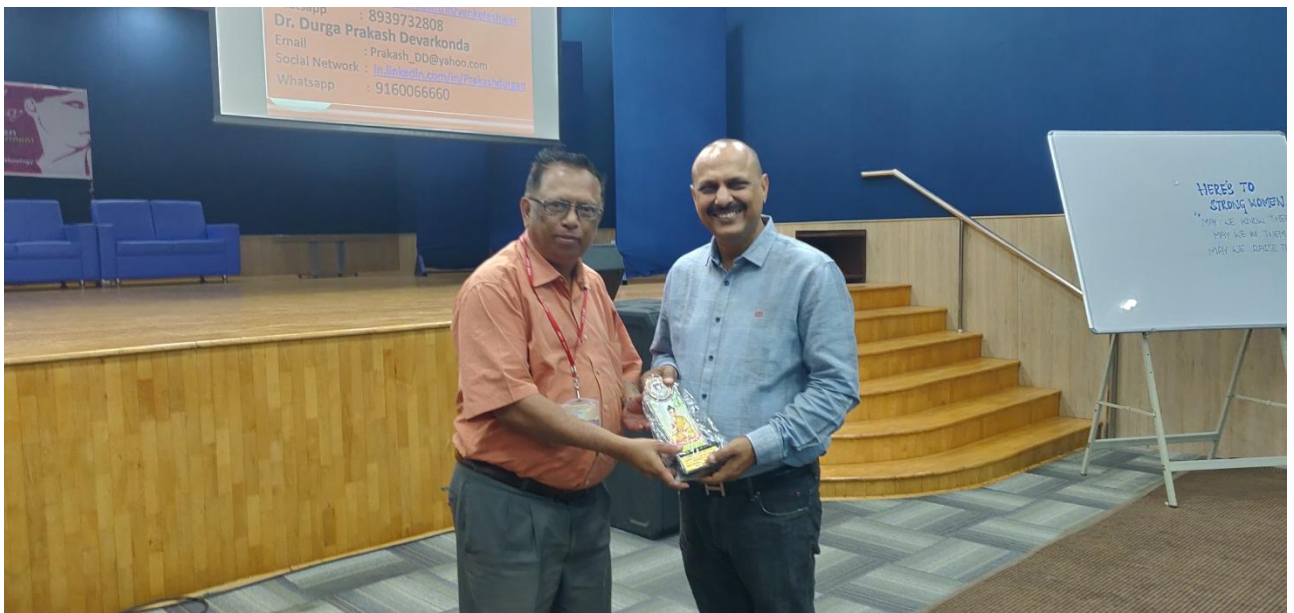


One of the participants presenting their idea in My Big Idea Competition on 06-03-2019 at P.G.Block Seminar Hall

Title of the Theme: **Open**

S.No	Name of the Student	Branch & Section	Prize Details
1	S.Sai Hemanth (Lithophone)	ME-1 IV- Year (B.Tech) (15071A0344)	I Prize (Rs 5,000/-)
2	P.Dinesh (Management of Traffic at Junctions)	CSE-1,(B.Tech) I-Year (18071A0543)	II Prize (Rs 3,000/-)
3	A.Dheeraj (Pedal Bus)	ME-2,III- Year(B.Tech) (16071A0361)	III Prize (Rs 2,000/-)
Total Amount (Rs)			Rs 10,000

- 2) An expert talk was arranged by Mr. Balaji Venketeshwar Executive Director, Clairnoy, Hyderabad on the topic “Entrepreneurship Opportunities in Cyber Security” to III year B.Tech students of VNRVJIET who have opted for Entrepreneurship as Open Elective on 13-03-2019 in K.S. Auditorium between 1.40 PM to 3.40 PM. In which 126 students have participated.



An expert talk was arranged by Mr. Balaji Venketeshwar Executive Director, Clairnoy, Hyderabad on 13-03-2019 at K.S. Auditorium

- 3) Sri.Muthu Singaram ,CEO, Founder VIVa Zone, IIT Madras ,HTIC Incubator visited VNRVJIET and Interacted with Dr.A.S.Rao ,Director, IIEM on 19/03/2019 between 10 AM to 11 AM along with two other team members. Sri.Muthu Singaram interacted with Sri Mano Satya Sai and Team (Prosthetic Hand) and Basava Raj Team(Cough and Wheez Analyzer) and appreciated their efforts.
- 4) A team consisting of Children and Parents from Malaysia have attended a 5 Day Workshop during 22-03-2019 to 27-03-2019 at VNRVJIET on introduction to IoT in the Lab D-317 under the mentorship of Sri V.Raman Teja, CEO, Altronics (Pvt) Ltd. These 5 days training includes fundamental of Electronics, Making Models, Internet of things with the available equipment of the labs in VNRVJIET.



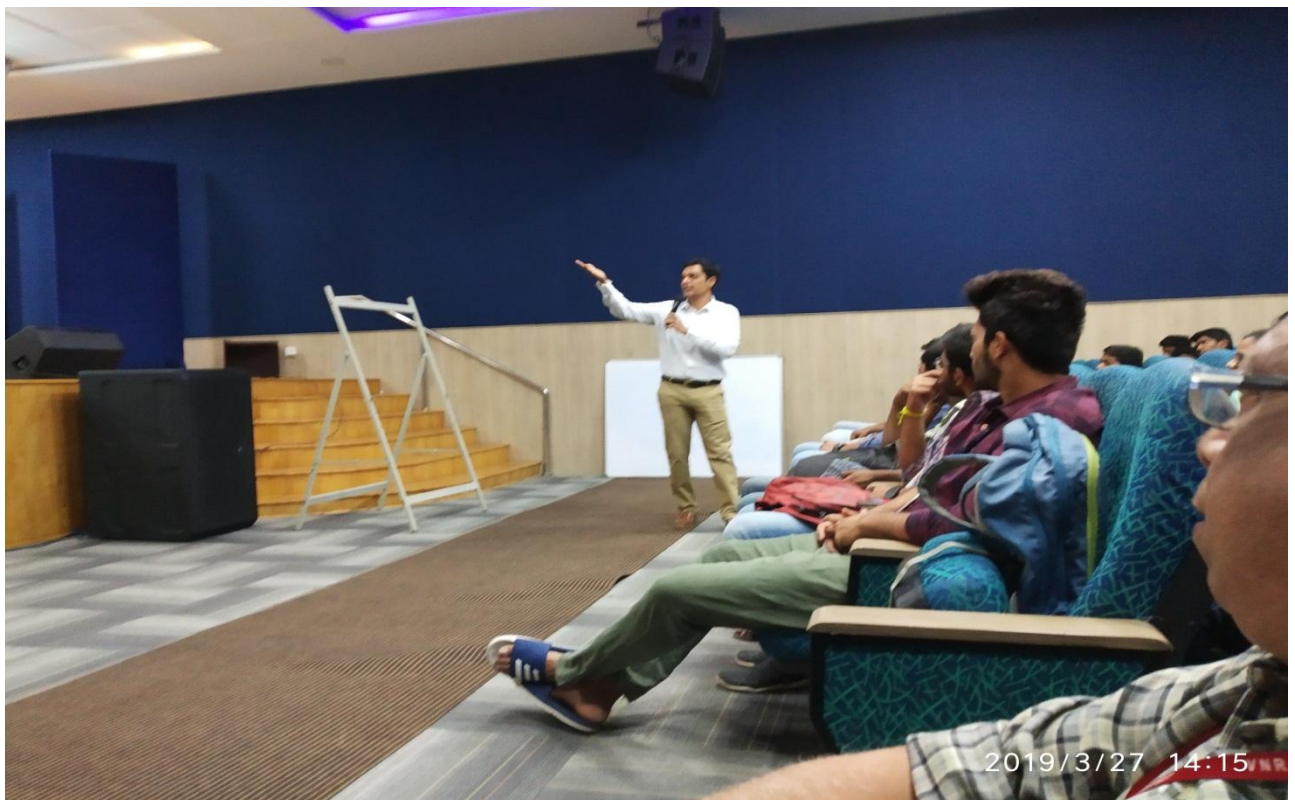
Dr A.S.Rao and Sri V.Raman Teja addressing the Malaysian Participants at P.G.Block Seminar hall on 22-03-2019.

5) My Big Idea Competition (MBIC) March, 2019 presentations were held at P.G. Block seminar hall on 26/03/2019 between 3 PM to 6 PM in which 13 teams have presented their Innovative Ideas under open theme (of “Mobile Apps”). Two students from Vignana Jyothi Institute of Arts and Science have also participated in the competition. Sri.K.Kodanda Ram, Dr.K.Srinivas, Sri K.Bheemalingappa, and Dr.S.V.S.S.Srinivasa Raju have acted as judges in screening and declaring the 3 ideas. Mr.P.Dinesh Kumar and Ch. Akarsh , ED Cell student coordinators of I-Year B.Tech, CSE-1 were also present.

Title of the Theme: “Open Theme”

S.No	Name of the Student	Branch & Section	Prize Details
1	Anurag Pola ("ACCUNAVIC'ING")	IT-2 I- Year (B.Tech) (18071A1266)	I Prize (Rs 5,000/-)
2	Mamilla Geeresh Kumar ("Autonetics and the Future of Work")	B.Sc III-Year, Vignana Jyothi Arts and Science College(VJIAS) (128116467004)	II Prize (Rs 1,500/-)
3	N .Akhil Raj (Big Data in Healthcare)	B.Sc III-Year, (VJIAS) (128116467006)	II Prize (Rs 1,500/-)
4	Mr.G. Sandeep ('Future Choice')	EEE-1,II- Year(B.Tech) (16071A0224)	III Prize (Rs 2,000/-)
Total Amount (Rs)			Rs 10,000

6) Sri Vikram Jit Misra, co-founder, Convergtyix, Hyderabad gave an expert talk on “Marketing - Blue Ocean Strategy” to 3rd Year Students of B.Tech who opted Entrepreneurship as Open Elective in K.S.Auditorium on 27-03-2019 during 1.40 PM to 3.40 PM in which 130 students have attended. Sri.K.Kodanda Ram,Dr.C.Kiran ,Mohd.Aziz Athani and Dr.S.V.S.S.Srinivasa Raju have coordinated the activity.



An expert talk on “Marketing - Blue Ocean Strategy” by Sri Vikram Jit Misra on 27-03-2019

- 7) A four student team consisting of Mr.P.Dinesh, Mr.Ch.Akarsh, Mr.G.Lakshmi Sainath and Mr.Vishnu Vardhan Reddy of I-Year B.Tech CSE -1 have attended a two day E-Summit held at IIT, Hyderabad during 30/03/2019 to 31/03/2019.They have attended Key Note Speaker series sessions, Scaling Business 10 to 100 by Aveila Raj, Importance of B-Schools in mastering student entrepreneurs by Jayesh Ranjan, Mental Health by Upasana Konidela, Implementation of solution by Arnab Sinha, How to Ideate? By Samrat Reddy followed by a Panel Discussion on Encouraging female entrepreneurship by Tejasvini Manogna, Natasha and Bhavyasri.



Interaction with the Participants and Media by the students of VNRVJIET at E-Summit at IIT, Hyderabad

II) TEP / ISB:

- 1) A WebEx session (Speaker Series-1) was conducted for TEP / ISB (2019-2020) Batch on 01/03/2019 during 3 PM to 4 PM in P.G. Block seminar hall in which 7 TEP / ISB students have participated. Sri K.Kodanda Ram, Chief Coordinator of ED Cell and Dr S.V.S.S.Srinivasa Raju Coordinator of ED Cell coordinated the activity. The topic of the session was "How to Start Startup". Mr.P.Dinesh Kumar and Ch. Akarsh of I-Year B.Tech, **CSE-1** have actively participated in organizing the programme.
- 2) A WebEx session (Speaker Series-2) was conducted for TEP / ISB (2019-2020) Batch on 28/03/2019 during 2 PM to 3 PM in P.G. Block seminar hall in which 2 TEP / ISB students have participated. Sri K.Kodanda Ram, Chief Coordinator of ED Cell and Dr S.V.S.S.Srinivasa Raju Coordinator of ED Cell coordinated the activity. The topic of the session was "Finding the right co-founder for a technology entrepreneur". Mr.P.Nikhil Kumar, Student Ambassador of 2019-2020 Batch actively participated in the programme.

(ED Cell & VJTBI Coordinators)
Dr.A.S. Rao, Director, IIE&M, VNRVJIET,
Dr.S.V.S.S.Srinivasa Raju,Incubator Manager,VJTBI (MSME)
Sri. K.Kodanda Ram, Chief Coordinator, ED Cell