

DATE: 26/11/2014

A Report on Entrepreneurship Development Cell & Incubation Activities during the month of November, 2014

A Report on Entrepreneurship Development Cell Activities for the Month of November, 2014

- 1) Student Body & Students Innovation Club Members selection on 03-11-2014.
- 2) Orientation to I Year students on TEP/ISB by Dr A.Subba Rao Garu on 03-11-2014 at P.G Block Seminar hall
- 3) My Big Idea Competition Cheques for the month of September,2014 disbursed among the winners of the competition
- 4) Sri D.S.K Rao Entrepreneurship educator briefed the students on innovation & Incubation on 3-11-2014 in which 50 students attended.
- 5) Sri .K.Kodanda Ram, TEP Administrator & Dr. S.V.S.S.Srinivasa Raju ,TEP Faculty along with 3 TEP / ISB students attended a conversation with Neeraj Arora ,Vice President, Whatsapp between 6 PM to 8 PM at Kheemka Auditorium,ISB, Hyderabad on 04-11-2014
- 6) My Big Idea Competition(MBIC) presentations by students at PG Block Seminar Hall in which 4 students have participated. Dr.A.Subba Rao Garu,Dr.S.V.S.S.Srinivasa Raju,Sri.K.Kodanda Ram and Students Innovation Members(J.Rohit &) acted as panel members for screening the ideas on 10-11-2014.
- 7) Mr Alak Kr .Mitra, Assistant Director, MSME, New Delhi has visited VNRVJIET for inspecting Vignana Jyothi Technology Business Incubator (VJTBI) to review its progress on 17-11-2014 between 6 PM to 8 PM in the Board Room.

The following members have attended the meeting

- i) Dr A.S.Rao, Director, Innovation Incubation Entrepreneurship and Globalization
 - ii) Dr.C.Kiranmai, Vice Principal & Dean Academic Affairs
 - iii)Dr. B.Ravindra Babu, Dean Administration & Finance
 - iv)Dr.S.V.S.S.Srinivasa Raju,Business Incubator Manager
 - v) Sri.K.Kodanda Ram, Chief Coordinator, ED Cell
 - vi)Dr.G.Ramesh Chandra, HOD,RCC
 - vii) Sri.T.Sunil Kumar, Associate Professor, CSE
- 8) A Report on MSME Inspection prepared and submitted to Mr Alak Kr .Mitra, Assistant Director, MSME by Dr.S.V.S.S.Srinivasa Raju at JNTUH, Hyderabad on 19-11-2014

9) A Series of guest lectures are arranged as a part of Career Vision (CV) Programme to all First Year B.Tech students of all branches and sections as per the following list.

S.NO	Date	Topic	I (B.Tech) Class/Section /Branch	Name of the Resource Person	No of Students attended
1	19/11/2014	Vignana Jyothi Entrepreneurship Training Model (VJETM) & Initiatives of ED Cell	EEE1&2 and EIE1& 2	i) Dr.S.V.S.S.Srinivasa Raju, Business Incubator Manager, ED Cell Coordinator ii) Sri K.Kodanda Ram, ED Cell Chief Coordinator	200
2	20/11/2014	Vignana Jyothi Entrepreneurship Training Model (VJETM) & Initiatives of ED Cell	ME1& 2,AE, CE 1& 2	i) Dr.S.V.S.S.Srinivasa Raju, Business Incubator Manager, ED Cell Coordinator ii) Sri K.Kodanda Ram, ED Cell Chief Coordinator	80
3	21/11/2014	Vignana Jyothi Entrepreneurship Training Model (VJETM) & Initiatives of ED Cell	CSE1,2,3 & 4,	i) Dr.S.V.S.S.Srinivasa Raju, Business Incubator Manager, ED Cell Coordinator ii) Sri K.Kodanda Ram, ED Cell Chief Coordinator	76

- 10) Sri K.Kodanda Ram, ED Cell Chief Coordinator attended Planning and Development Committee (PDC) meeting on 21-11-2014 at P.G Block Board Room to record review of progress of ED Cell activities.
- 11) Partha Madiseti an Alumni Entrepreneur 2012 passed out batch (EEE) met with Dr A.Subba Rao,A.Subhananda Rao, Dr.S.V.S.S.Srinivasa Raju & Sri K.Kodanda Ram On 24-11-2014 regarding MSME Incubation support.
- 12) Naresh .Yerra Batchu an Entrepreneur met with Dr A.Subba Rao,A.Subhananda Rao, Dr.M.V.R.Durga Prasad ,HOD,MED ,Dr.S.V.S.S.Srinivasa Raju ,Sri K.Kodanda Ram & A.Ramesh kumar On 25-11-2014 regarding MSME Incubation support in the area of developing & Implementing Product Life Cycle Management(PLM).

**A Report on Inspection of Business Incubator by
Mr Alak Kr .Mitra, Assistant Director, MSME, New Delhi**

Date:17-11-2014

Mr Alak Kr .Mitra, **Assistant** Director, MSME, New Delhi has visited VNRVJIET for inspecting Vignana Jyothi Technology Business Incubator (VJTBI) to review its progress on 17-11-2014 between 6 PM to 8 PM in the Board Room.

The following members have attended the meeting

- i) Dr A.S.Rao, Director, Innovation Incubation Entrepreneurship and Globalization
- ii) Dr.C.Kiranmai, Vice Principal & Dean Academic Affairs
- iii) Dr. B.Ravindra Babu, Dean Administration & Finance
- iv) Dr.S.V.S.S.Srinivasa Raju,Business Incubator Manager
- v) Sri.K.Kodanda Ram, Chief Coordinator, ED Cell
- vi) Dr.G.Ramesh Chandra, HOD,RCC
- vii) Sri.T.Sunil Kumar, Associate Professor, CSE

He visited ED Cell, facilities provided at Incubation centre and RCC .He appreciated the efforts made by the college in promoting the culture of Entrepreneurship across the campus. He added that ongoing RCC projects can also be considered under this scheme. He complemented the adequacy of the infrastructural facilities for incubating the Business Ideas within the campus .He reviewed the progress made and suggested to send 2 or 3 Business Ideas in one lot rather than 10 business Ideas at once, which are innovative in nature, cost effective and having commercial viability. He emphasized on Business Ideas leading to tangible products rather than IT products. He also suggested to encourage students to submit their business ideas as per the prescribed format along with the Business Plan.

Coordinators
Business Incubator & ED Cell