

DATE: 31/08/2015

**A Report on Entrepreneurship Development Cell ,IIPC & Vignana Jyothi
Technology Business Incubator (VJTBI) Activities for the
Month of August, 2015**

- 1) Abhinay Renny of 4th year Mechanical Engineering of VNRVJIET has published the contemporary fiction novel, "In between the bridge" all around the world, which is launched on 18-08-2015 at K.S Auditorium, in the presence of Principal, Director, CEO of Vignana Jyothi and students of all branches of VNRVJIET, in which Harimohan renowned author of "Men within", cricket analyst and investment banker has acted as a chief guest of the book launch. The event was organized by ED Cell student's body.
- 2) TEP / ISB Design Challenge Projects evaluation was taken place on 22-08-2015 at P.G seminar hall between 3 PM to 5 PM by Jury of the committee Dr. A. Subba Rao , Director , Dr S.V.S.S.Srinivasa Raju & Sri K.Kodanda Ram, TEP Coordinators in which 6 groups have demonstrated their prototypes.
- 3) Sri.A.K.Mitra, Assistant Director, DCMSME, New Delhi visited the institute on 27-08-2015 to review the progress made by the Institutes Incubation Centre. We presented 11 Business Proposals before him for initial screening out of which 9 Proposals have potential to exploit as business ideas are identified. Some suggestions are offered to modify their applications for final submission to MSME, New Delhi. The meeting was held in the presence of internal project review committee consisting of Sri.A.K.Mitra, Assistant Director, DCMSME, New Delhi, Directors, Principal and other committee members.
- 4) Dr S.V.S.S.Srinivasa Raju, Coordinator, VJTBI and V.Anand Kumar, ED Cell Coordinator, Department of Mechanical Engineering have attended a two day India's Largest Startup Conference on Arts & Entrepreneurship (August Fest-2015) at JRC Convention & Trade Fairs, Jubilee hills, Hyderabad during 29th & 30th of August, 2015 sponsored by Telangana Academy of Skill and Knowledge (TASK) and others.

- 5) “Design Thinking Workshop” sponsored by Telangana Academy of Skill and Knowledge (TASK) and designed by ISB, Hyderabad is scheduled at GRIET, Hyderabad for the students of TEP / ISB 2015-2017 batch during 31st August and 1st September, 2015, in which 45 students of VNRVJIET and 19 Students of GRIET are participating.

ED Cell, IIPC & MSME VJTBI Coordinators

Dr.A.Subba Rao , Dr.S.V.S.S.Srinivasa Raju & Sri.K.Kodanda Ram