

**A Report on Entrepreneurship Development Cell & Vignana Jyothi Technology  
Business Incubator (VJTBI) Activities for the  
Month of **August, 2019****

**I) ED Cell Activities:**

- i) Sri K.Kodanda Ram , Chief Coordinator, ED Cell has attended a Symposium on” Emerging Technologies, Curriculum, Industry and Policy” at JNTUH on 02-08-2019.



Sri K.Kodanda Ram at one day Symposium held at JNTUH on 02-08-2019.

- ii) ED Cell activities were promoted by setting up a stall during induction Programme for I-B.Tech students of VNRVJIET on 05-08-2019 near K.S.Auditorium for creating awareness among Parents and Students about various initiatives of Entrepreneurship Development Cell. This activity was monitored by Sri.K.Kodanda Ram, Dr.S.V.S.Srinivasa Raju and student Coordinators of ED Cell.



Student Coordinators of ED Cell at Induction Programme on 05-08-2019

- iii) As a part of Induction Programme, a lecture was arranged to I-B.Tech Students of Automobile Engineering by Sri K.Kodanda Ram, Chief Coordinator, ED Cell on 07-08-2019 at Room No: D-402. The topic covered was activities of ED Cell and TiE Grad in which 25 students have attended.



Sri K.Kodanda Ram during the Lecture Session on 07-08-2019

- iv) A meeting was organized by the Coordinators of ED Cell to the student body members of ED Cell on 07-08-2019 at P.G Block Seminar hall during 3PM to 4PM and discussed about various activities of ED Cell and the initiatives of TiE Grad Programme.
- v) Dr.S.V.S.S.Srinivasa Raju, Coordinator, ED Cell and Sri K.Kodanda Ram ,Chief Coordinator, ED Cell have interacted with the students of I-Year B.Tech CSE & CSBS students regarding various initiatives of ED Cell & TiE Gard Programme on 10-08-2019 at B-Block Seminar Hall during 2 PM to 3 PM. Total 148 students have attended the programme.



Interaction with the students of I-Year B.Tech CSE & CSBS students by Dr.S.V.S.S.Srinivasa Raju, Coordinator, ED Cell on 10-08-2019

- vi) Dr.A.S.Rao has interacted with I-Year B.Tech CSBS students and delivered a lecture on the role of My Big Idea Competition and the techniques involved in the generation of Ideas with examples. The Lecture was organized on 13-08-2019 at CSE Seminar Hall. Forty Five students have attended the Lecture.
- vii) A talk was arranged by Sri.K.Kodanda Ram to I-Year B.Tech EEE students on ED Cell activities, Entrepreneurship, Ideation, Incubation and My Big Idea Competition (MBIC) and TiE Grad in Room No:B-306 during 2.40 PM to 3.40 PM on 14-08-2019.Eighty participants were present.
- viii) A Lecture was arranged by Dr.S.V.S.S.Srinivasa Raju to I-Year B.Tech ME-1&2 students on “The role of Entrepreneurs in the economic development of the Nation” on 14-08-2019 in Room No: D-302 during 1.40 PM to 2.40 PM. Forty Eight students have attended the Lecture.



A Lecture by Dr.S.V.S.S.Srinivasa Raju with I-Year B.Tech ME-1&2 students

- ix) Dr.A.S.Rao, Director, IIE&M has interacted with I-Year B.Tech EEE students on 16-08-2019 and discussed about Vignana Jyothi Entrepreneurship Training Model (VJETM).Eighty students have attended the Talk.
  - x) An annual institutional membership was renewed on 14-08-2019 with a 50% discount amount of Rs 59,000/- through NEFT to TiE Hyderabad Chapter to organize TiE Grad Program 2019 at Vignana Jyothi Group of institutions. The required details of the institution, Faculty and Student Champion were submitted to TiE Hyderabad through Google form on 20/08/2018.
- I) TEP / ISB:**
- i) One Team from TEP / ISB (2019-2020) batch consisting of 5 Members have got selected with a Team name of “Super Mario To The Rescue” for participating in “Technology Validation Workshop” with a theme of “Smart Cities” under the Category of “Electronics Workshop” held at Indian School of Business (ISB),Hyderabad on 25-08-2019.

### **III) MSME VJTBI:**

**i) Registration of Vallurupalli Nageswara Rao Vignana Jyothi Institute of Engineering and Technology (VNRVJIET) as a Host Institution (HI) for setting up of a Business Incubator (BI) was uploaded on 16-08-2019 by Entrepreneurship Development Cell(ED Cell) of VNRVJIET through online MIS to avail the benefits under the scheme of “Support for Entrepreneurial and Managerial Development of MSMEs through Incubators” under the aegis of Micro Small and Medium Enterprises (MSME), New Delhi. Dr.S.V.S.S.Srinivasa Raju, Coordinator of MSME ,Business Incubator has initiated the process.**

**Government of India (GoI) Grant in Aid support will be provided to approved Host Institutions for Entrepreneurship and Incubation related defined activities as follows:**

**(a) Grant –in –Aid support for Plant and machinery to HI up to Rs 1.00 Cr (Maximum)**

HIs shall be provided grant of Rs 1.00 Cr. for procurement and installation of relevant Plant and Machines including hardware and software etc.

**(b) Grant –in –Aid to HI for developing and nurturing the ideas up to max Rs 15.00 Lakh per Idea.**

**(c) Seed Capital Support Fund for setting up of Start-ups.**

- (i) Assistance of upto Rs.1.00 Cr. as grant in aid for the seed capital support to appropriate Incubatees shall be provided.
- (ii) Financial assistance may be given in the form of soft loan, Interest free loan, equity participation, grant or combination of these.

**(ED Cell & VJTBI Coordinators)  
Dr.A.S. Rao, Director, IIE&M, VNRVJIET,  
Dr.S.V.S.S.Srinivasa Raju, Coordinator, ED Cell & Incubator Manager, VJTBI (MSME)  
Sri. K.Kodanda Ram, Chief Coordinator, ED Cell**