



# **VALLURUPALLI NAGESWARA RAO VIGNANA JYOTHI INSTITUTE OF ENGINEERING AND TECHNOLOGY**

An Autonomous Institute ISO9001 :2015 & QS I-Gauge Diamond Rated Institute, Accredited by NAAC with 'A++' Grade  
NBA Accreditation for CE, EEE, ME, ECE, CSE, EIE, IT, AE Programmes, Approved by AICTE, New Delhi  
Affiliated to JNTUH, Hyderabad, Recognized as "College with Potential for Excellence" by UGC

*in association with*

**STORYTELLING ACADEMY OF LOUGHBOROUGH UNIVERSITY, UK**

## **INTERNATIONAL CONFERENCE ON INTERDISCIPLINARY PERSPECTIVES ON MEMORY STUDIES, STORYTELLING AND THE IMPACT OF DIGITAL TECHNOLOGIES (IMS2IDT-2022)(Hybrid mode)**

**24 – 25 November 2022**

**Organized by Department of Humanities and Sciences, VNRVJIET, Hyderabad, India**

## About VNRVJIET

One of the top engineering colleges in the state of Telangana, India, Vallurupalli Nageswara Rao Vignana Jyothi Institute of Engineering & Technology (VNR VJiet) began its academic journey of excellence in the year 1995. As an institution committed to providing quality education with innovative teaching-learning methodologies, the college has carved a niche for itself. The faculty of the college is adept at honing the skills of the students and moulding them into well-rounded personalities. The institute has reached many milestones in its journey of over twenty-five years: it was accorded Autonomous status for ten years (from 2018-19 to 2027-28) and was recognized as College with Potential for Excellence by the UGC; it is accredited by NBA, and NAAC with "A++" Grade; it was also awarded a 'Diamond Rating' by QS-ERA India Pvt Ltd. The college offers 14 undergraduate programmes, 14 postgraduate programmes, and is the first institute in the state of Telangana to be recognized under the NDF scheme of AICTE to offer Ph.D. programmes.

## About Department of Humanities and Sciences

The Department of Humanities and Sciences has been instrumental in providing a strong base for the engineering disciplines and acts as an interface between core areas of engineering and basic sciences. The HS subjects - Physics, Chemistry, Mathematics, English, and Management Science - play a vital role in building a basic understanding of all domains of engineering. The Centre for Education Technology, a part of the department, organizes workshops for the faculty to help them develop and disseminate the latest teaching-learning methodologies for effective teaching. The Centre for Nano Science and Technology encourages interdisciplinary research in Nanomaterials. The department is also recognized as a nodal resource centre for NMEICT, MHRD initiatives with the faculty trained in using ICT methodologies. Besides teaching, the faculty of the department is actively engaged in interdisciplinary research and consultancy. In addition to imparting English language skills and grooming the students to be industry-ready, the faculty members of English pursue a range of research interests -English language education, world literature, cultural studies, and memory studies.



## About the Storytelling Academy of Loughborough University, UK



The Storytelling Academy at Loughborough University is an interdisciplinary research team based at the School of Design and Creative Arts. Applied Storytelling has become a key research strength at Loughborough over the past five years and one where the academy has an international reputation for excellence. It has been involved in over 20 projects of various sizes, ranging from a few thousand pounds to over a million pounds in value, funded by organisations as diverse as AHRC, NERC, ESRC, MRC, EPSRC, British Academy, and the European Commission. The work is invariably interdisciplinary, involving collaborations with the health, social and environmental sciences and both academic and non-academic partners, from local community organisations to large NGOs. The academy has worked throughout the UK, but also across Europe (with partners in France, Spain, Italy, Malta, Greece, Austria, Germany, Belgium, Netherlands, Lithuania, Poland, Turkey and Norway), and in countries across the world (Kenya, Uganda, India and Colombia).

# ABOUT THE CONFERENCE

Memory studies is an increasingly diverse, interdisciplinary, and dynamic field of knowledge that spans multiple disciplines. Sociologists, psychologists, literary critics, media and cultural studies scholars, as well as natural and applied scientists, have been exploring the concepts and application of memory to evolve a theoretical, conceptual, and methodological framework to investigate this emerging field of study. Memory –personal, collective, cultural –is crucial to the formation, conservation, and preservation of the identity of an individual, community, society, and nation. The act of remembering involves narration, and storying is a form of storing. As narration moves from oral, written, and visual forms to the digital, it becomes imperative to understand the interface between and among the human and the non-human, digital and analogue, and its impact on memory and its narrativization.

The explosion of technology offers us an opportunity to know what we need to know and preserve what we want our future generations to know. To study and document certain forms of knowledge that are crucial to defining who we are, this interdisciplinary conference aims to bring together researchers, academics, technologists, corporates, and students to discuss, debate, and understand the various storytelling strategies adopted by different communities, regions, and nations to record and preserve their individual identities and collective memories. Since technology has assumed a key role in this endeavour, it is necessary to assess the impact of technology on both the content and form of memory and its narration. The conference is an attempt to understand how the past, present, and future are formed, framed, mediated, and remediated through various forms of storytelling. Drawing on the theoretical and methodological approaches offered by literary, cultural and media studies, history, sociology, psychology, as well as science and technology, this conference hopes to investigate the cultural representations of languages, communities, regions, and nations in oral histories, life writings, testimonies, and fictional and nonfictional narratives. The conference would, thus, examine issues related to memory, identity, representation, and narrativization and the impact of digital technology on memory studies and storytelling.



The conference invites papers on the following themes but not limiting to them.

## Major Themes of the conference

1. Memory studies–theories and praxis.
2. Modes and methods of storytelling–of languages, communities, nations, and regions.
3. Impact of digital technologies on memory and memory studies.
4. Impact of digital technologies on storytelling.
5. Psychoanalysis and psychotherapy of storytelling.
6. Language, literature, and memory.
7. Language acquisition and the impact of technology.
8. Language acquisition and storytelling.
9. Interdisciplinarity and intersectionality of memory and memory studies.
10. The interdisciplinary character of the memory linking itself to psychology, sociology, history, identity studies, literary studies, urban history, space history, media studies to discourse analysis.

## Submissions

Abstracts of about 200 words, along with up to six keywords, 50-word bio-note, institutional affiliation, and contact details should be emailed by **30 July 2022** to [ims2idt@vnrvjiet.in](mailto:ims2idt@vnrvjiet.in) as a single MS-Word document attachment.

## Conference Fee

For Academicians(National) paper presenters: INR 1000. In case of multiple authors, the fees will be charged separately.

For (International) Paper presenters: \$35

Fee for research scholars, students and participants: INR 500

**Selected papers will be considered for publication in a UGC-CARE listed journal/Scopus indexed journal/a book with ISBN. Publication will attract additional charges.**

### **IMPORTANT DATES:**

Submission of Abstracts: **30th July,2022**

Notification of Acceptance/ejection: **15th August,2022**

Conference Registration: **25th September, 2022**

Full Paper Submission: **1st October, 2022**

- Accommodation available upon request
- Advice regarding the hotel accommodation will be extended upon request.

### **Chief Patrons:**

**Sri. D.Suresh Babu**, President, Vignana Jyothi, Hyderabad

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**Dr. D. Sudha Rani**, Associate Professor in English

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**Dr. Michael Wilson**, Professor of Drama, Head of Creative Arts, Loughborough University, UK

**Dr. Astrid Erll**, Professor of Anglophone Literatures and Cultures, Goethe-University Frankfurt

**Dr. Avishek Paruri**, Principal Investigator, Institute of Eminence (IoE) scheme Research Initiative, Centre for Memory Studies, IIT Madras, India.

**Dr. Beena Chinatapuri**, Emiritus Professor of Psychology, Ashoka fellow, Member National Legal Service Authority, India

**Dr. D. Venkat Rao**, Former Professor of Critical Humanities, EFLU, Hyderabad

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