

Name : DR. AYNAMPUDI SUBBARAO
Designation : Professor & Director
Department : Humanities and Sciences
Mail.I.D : asrao@vnrvjiet.in
Experience (in years): 37Years

1. Educational / Technical qualifications:

- Executive Development, Science, Technology and Innovation Policy from John F Kennedy School of Government, Harvard University, USA. in 2005.
- MBA, Management from XLRI Jamshedpur in 1983
BSc Engg, Electrical from National Institute of Technology, Calicut in 1972

2. Teaching and Learning:

2.1 Teaching Interests:

2.2 Novel Teaching & Learning Techniques adopted:

2.3 Involvement in curriculum updating / Design:

3. Co-curricular and Extra-Curricular Activities

3.1. Interests and Hobbies: Reading News Papers

3.2. CCA/ECA Organized:

- **Director ,Center for Projects Mobilization and Globalization at Vignana Jyothi 2013-date**
- **Dean-Innovation, Incubation, Entrepreneurship & Globalization 2013-date**

KEY POSITIONS HELD

- President, Indian Innovators Association
- Advisor, Government of India
- Manager (Marketing), APHMEL
- Sales Engineer, Tata Robin Fraser

PAST EXPERIENCE

- **President, Indian Innovators Association, 2002-present**
- **Advisor, Government of India, 1990-2009**
- **Sales Engineer, Tata Robin Fraser L, 1979-1983**

3.3. CCA/ECA participated:

- Involved in Academic and examination works
- Canteen Committee Coordinator

3.4. Counseling and Mentoring Activity:

3.5. Committees involved in:

Department level:

Institute Level:

4. Conference / Workshop / Seminar / Guest Lectures:

4.1 Conducted:

4.2 Attended:

5. Academic Contribution and Research & Consultancy:

5.1. Invited Lectures:

5.2. Articles / Chapters published in Books:

5.3. Books published as single author or as editor:

5.4. Projects Guided: a) UG: b) PG:

5.5. Research Interests:

- Mentoring innovators, Teaching technology management,
- Training in creativity

PROJECTS

- Impact of Special Manpower Development Program in VLSI Design and related software (SMDP-Phase II) from February 2012 – September 2012, Far sighted initiative of DIT, contributed significantly to India's competence base in chip design - even without a Fab.
- Discover STARS at IP stage from May 2010 – December 2011, A pilot to develop processes to discover next Google- from India.
- Innovation Cluster from September 2009 – July 2012, Production Cluster in emerging economy, adopting innovations on a wide scale, linked with a global pipeline of technologies.

CITATIONS

- **Value Creation From Technology Licensing, The Corporate Tool Box, November 21, 2009**
- **Knowledge – The Basis Of Competition, The Corporate Tool Box November 26, 2009**
- **Globalisation And Value Creation, The corporate tool box, November 26, 2009**
China has made the decision to enter the manufacturing race, India has decided to embrace technology. Rao documents the story of Indian firms managing the transition to a global economy - a story which makes fascinating reading.

5.6. Ph.D students:

a) Enrolled: b) Submitted: c) Awarded:

5.7. Papers published in reviewed Journals: 3

S.No	Title of the Paper	Journal Name Vol.No. PP	ISBN/ISSN No.	Impact Factor/ Citation Index	National/ International
1					

5.8. Papers presented at National / International Journals:

- International-Six
- National- Six

5.9. Sponsored research Projects: Nil

S.No	Title	Agency	Period	Grant amount	Ongoing / Completed

5.10 Consultancy Projects: Nil

6. Awards / Honors received:

Hon. President of Indian Innovators Association

7. Motto: